



Seminar

The Life of Book

Pustak Hai Toh Jeevan Hai



A curated literary event to explore the influence of books in enriching society. Celebrate literature, promote reading culture, and encourage intellectual exchange among TISSians

- Author Talks
- Book Exhibition
- Panel Discussions
- Publisher Sessions

Student Engagement Activities

- Poster Making Competition
- Book Review Competition
- Quiz Competition



DATE
APR 9-10, 2026



TIME
AT 10.15 AM

Venue
**Prof.Armaity Desai
Conference Hall**

REGISTER NOW



Sir Dorabji Tata Memorial Library TISS

libraryservices@tiss.ac.in , 91-22-25525279

<http://library.tiss.edu/?q=node/104/>

Programme Schedule

Day 1 : Thursday 9 April 2026

• 10.15 am : Inauguration of TISS Bharat Pustak Mela at Quadrangle

Display of Textbooks, reference works, and research publications from leading publishers. An opportunity to buy best of books and help TISS Library strengthen its collection. Come visit and spend time at the stalls to recommend books to TISS Library.



Prof. Anil Sutar
Dean, SRM & DSO



Prof. Badri Narayan
Hon'ble Vice Chancellor



Dr. Narendra Mishra
Registrar

• 10.45 am: Inaugural Function; The Life of Book

- Welcome and Introduction by **Dr Satish Kanamadi**, Librarian
- Inaugural Address by **Prof. Badri Narayan**, Hon'ble Vice Chancellor, TISS
- **Key Note: Making of Books: Ideating and experimenting in publishing** By **Mr Premanka Goswami**, Author and Editor
- Guest of Honour: **Prof. Anil Sutar**, Dean, School of Research Methodology and Chairperson, Library Advisory Committee
- Dignitary: **Dr Narendra Mishra**, Registrar, TISS
- Vote of Thanks by **Dr J. Shivarama**, Chairperson, CLIMS



Mr. Premanka Goswami is Associate Publisher, Vintage, and Head of Backlist at Penguin Random House India. He brings nearly two decades of publishing experience shaped by editorial instinct, cultural memory, and a keen sense of evolving readerships. Named Editor of the Year in 2019, he is currently co-translating 212 previously unpublished poems by Gulzar.

• 11.45 am -12.15pm : HighTea

• 12.15 pm -1.00 pm: Author Talk 1

The Role of Books and Literature in Social Change by **Ms Paramita Satpathy Tripathi**, a bilingual writer of Odia and English, is an influential voice in Indian Literature. Winner of the prestigious Sahitya Akademi Award in 2016



• 1.00pm -2.00pm : Lunch

- **2.00 pm -2.30 pm: Publisher Talk 1**



Publishing Your Books- Insights by Shri. Ashok Maheshwari

Ashok Maheshwari is a renowned Hindi writer and the Chairman & Managing Director of Rajkamal Prakashan Pvt. Ltd., New Delhi. He has worked closely with celebrity Hindi authors and has facilitated the publication of more than 7,000 books.

- **2.30 pm -3.15 pm: Publisher Talk 2**

Publishing With Cambridge University Press by Mr. Debottam Bhattacharjee. South Asia Sales Head, Academic, CUP.

With nearly 18 years of proven success in the publishing industry, he specializes in empowering academic and research institutions through tailored, impact-driven solutions



- **3.15 pm -3.30 pm: Tea Break**
- **3.30 pm -4.00 pm: Author Talk 2**



Kaise Bante Hain Kitaaben? by Shri Akhilesh,

Celebrated author of several short story anthologies. His stories have been adapted for the stage, Doordarshan and movies. Editor of Tadbhav, he is also a dialogue and screenplay writer

- **4.00 pm -4.30 pm: Publisher Talk 3**

Publishing Scholarly Research and Open Access by Taylor and Francis (Routledge)

- **4.30 pm -5.00 pm: Author Talk 3**



Bibliotherapy: Reading for the Soul- Benefits of literature and Books on human life by Dr. Nishevita Jayendran, CETE TISS.

Author of two books: Language Education: Teaching English in India. (Routledge) and Historicizing Fiction/ Fictionalizing History by Cambridge Scholars Publishing

Programme Schedule
Day 2 : Friday 10th April 2026
Venue: Prof.Armaity Desai Conference Hall

• **10.30 am – 11.30 am PANEL DISCUSSION 1**

- **Theme: My Book Publishing Experience**
 - Prof.Bino Paul, TISS
 - Prof.Manish Jha, TISS
 - Prof.Madhushree Sekher, TISS
 - Prof.Sunil Santha TISS (Moderator)



Prof.Bino Paul



Prof.Manish Jha



Prof.Madhushree
Sekher



Prof.Sunil Santha

◦ **11.45am – 12.00 pm : Changing the Lives of Prisoners through Books: Prayas- A Field Action Project of TISS**
Prof.Vijay Raghavan

- **12.00pm –12.30 pm: PANEL DISCUSSION 2**
 - **Theme: Books as Important Sources for Research**
 - **PhD Scholars**



Prof.Vijay Raghavan

- **12.30 pm –1.00 pm: QUIZ and Book Review Presentation**
- **1.00 pm –2.00 pm: LUNCH**
- **2.00 pm –2.30 pm: Poster Presentation**
- **2.30 pm –3.30 pm: VALEDICTORY**

- Welcome and Introduction
- Address by the Chief Guest Prof.M.Mariappan, Dean SHSS
- Felicitation of Quiz/ Poster Making/Book Review Competition winners
- Valedictory Address by **Ms.Milee Ashwarya**, Publisher and Sr,VP, Adult Publishing Group, Penguin Group at Penguin India
- Vote of Thanks by **Dr.Satish Kanamadi**, Librarian



Ms.Milee Ashwarya is the Publisher of the Adult Publishing Group at Penguin Random House India. Throughout her career, she has published numerous bestsellers across various genres.A TEDx speaker, she is passionate about issues related to working women. She was awarded the Women Achievers' Samman 2017

- **3.30pm – 5.30 pm High Tea and Visit to Book Exhibition**

**Event
Supported by**



CAMBRIDGE
UNIVERSITY PRESS
& ASSESSMENT



Taylor & Francis